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# Press Release

## **AT Conference Named One of New York's Fastest Growing Companies in Deloitte's Technology Fast 50 Program**

**AT Conference provides business grade conference calling services. Their secret sauce? Providing a huge discount over rivals AT&T, MCI and Sprint. Bottom-line-conscious businesses like the savings as reflected in AT Conference's 267% revenue growth.**

**NEW YORK, September 18, 2006** — AT Conference has been named to Deloitte's prestigious Technology Fast 50 Program for the New York Region, a ranking of the 50 fastest growing technology, media, telecommunications and life sciences companies in the area by Deloitte & Touche USA LLP, one of the nation's leading professional services organizations. Rankings are based on the percentage revenue growth over five years from 2001–2005.

AT Conference's CEO David Jannetti credits the easy switch to AT Conference's more cost-effective service, often beating out the telecom giants' rates by 50%. The low cost is guaranteed without commitment and has led to 267% percent revenue growth for AT Conference from 2001–2005. Jannetti said, "New clients quickly realize the cost benefit and are pleasantly surprised to get old-fashioned customer service". Jannetti further attributes company growth to a loyal customer base ( 98% retention rate) and the referrals they bring (80% of all new business).

AT Conference's increase in revenues of 267% percent from 2001 to 2005 resulted in a 28 ranking in the Technology Fast 50 for New York. In that time, the company's conferencing service capacity also increased over 200%, staying well ahead of demand. The average increase in revenues among companies who made the Technology Fast 50 for this region was 1,825 percent.

Switching to AT Conference is easy. New conferencing customers are given a telephone number and pin codes, which enable them to conference 24/7. AT Conference, in contrast to the large telcos, requires no contract and customers just pay-as-they-go. Thousands of AT Conference's customers love the simplicity.

To qualify for the Technology Fast 50, companies must have had operating revenues of at least \$50,000 in 2001 and \$5,000,000 in 2005, be headquartered in North America, and be a company that owns proprietary technology or proprietary intellectual property that contributes to a significant portion of the company's operating revenues; or devotes a significant proportion of revenues to the research and development of technology. Using other companies' technology or intellectual property in a unique way does not qualify.

AT Conference has also qualified for the Deloitte's Technology Fast 500 program, which ranks North America's top 500 fastest growing technology, media, telecommunications and life sciences companies. AT Conference's rank within the 500 will be announced in early 2007.

"Deloitte's New York Technology Fast 50 companies have shown the strength, vision and tenacity to succeed in today's very competitive technology environment," said Ed Moran, Director of Product Innovation/Leader Nanotechnology Industry Practice, Deloitte Services LP, New York. "We applaud the successes of AT Conference and acknowledge it as one of few companies in this region to accomplish such a fast growth rate over the past five years."

For more information on Deloitte's Technology Fast 50 or Technology Fast 500 programs, visit [www.fast50.com](http://www.fast50.com).

### **About AT Conference**

AT Conference provides conference calling services for business, including web conferencing, operator assisted conferences and special services for investor relations conferences — all anytime, anywhere, on your terms.

<http://www.atconference.com>

Telephone: 877.480.4300

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**PR Contact:** Clare DeStefano, Media Relations, AT Conference  
[CDeStefano@atconference.com](mailto:CDeStefano@atconference.com)  
<http://www.atconference.com>

