

AT Conference



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AT Conference Announces The Addition Of  
"AT Conference Plugin for Microsoft Outlook"  
To It's Suite Of Conferencing Tools.

# Press Release

New York, May 2007 – AT Conference a provider of conferencing services, announces the addition of Plugin for Microsoft Outlook® to its suite of conferencing tools.

The Plugin will be free to AT Conference clients and simplify sending conferencing instructions. Clients will simply press a button in Outlook and emails or calendar meetings/appointments will automatically be generated with the host's embedded conferencing instructions. Guests can be invited directly using Outlook's address book or added manually.

Conference access information is input via an E-Z fill form at the time of installation. The Plugin is versatile in its ability to work within the Outlook Appointment/Meeting functionality. As an alternative to utilizing the Appointment/Meeting functionality, hosts can also enter conference schedule information onto a schedule form in an e-mail. This information is added to the text of the email and attached as an iCalendar file. Recipients of the email can manually add the conference schedule information to their calendar or they can open the iCalendar file and process the information as a meeting invitation. This provides support for recipients with automated calendar functions while also providing the schedule information as text to recipients that do not have automated calendars.

The Plugin is scheduled for full release to AT Conference's customer base at the beginning of May, 2007.

For more information please contact [mediarelations@atconference.com](mailto:mediarelations@atconference.com) or call 877.480.4300

AT Conference provides conference calling services for business, including web conferencing, operator assisted conferences, and special services for investor relation conferences — all anytime, anywhere, on your terms.

