

AT Conference



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AT Conference doubles capacity

Press Release

Recognizing the rising demand for conferencing, AT Conference has doubled the hardware that provides conferencing services for over 20,000 customers.

NEW YORK, JULY 2006 — A strategic purchase of new hardware doubles AT Conference's ability to serve conference calling demand worldwide. For AT Conference clients, the upgrade means more lines, more people on a conference call and more of the same reliable conference service and uptime. This capacity increase will prove most beneficial for large investor relations and other sensitive and voluminous conferences. When reserved in advance, as many as 2500 users can be accommodated on one conference call, anytime and anywhere.

Founded in 1999, AT Conference has the hardware facilities and client relations to stand out in an industry that exploded in 2001. Since purchasing the original conferencing equipment, AT's call volume has increased 30-fold — the equivalent of doing a month's worth of call volume each day. David Jannetti, AT Conference President and CEO, has always known that stagnant providers get left behind. His clients require better service, better rates, and AT Conference has a track record of meeting their demands. "In this business you can only differentiate on cost and service...we do both", Jannetti says.

He's not kidding, his customer retention rate is above 95% and most customers migrate from telecom giants like Sprint, MCI and AT&T. One thing Jannetti attributes this phenomenon to, "New clients quickly realize the cost benefit and are pleasantly surprised to get old-fashioned customer service". This price and service combination has earned AT Conference some highly demanding and specialized business from the U.S. Department of the Army. The Army's

conferencing needs consume millions of minutes per year and AT Conference's service grows in kind. AT Conference has also been recognized by Inc 500 for their impressive growth, (projecting 42% growth this year), and continues to turn heads as they engage the Deloitte "Technology Fast 500 and Rising Stars" application process.

AT Conference provides conference calling services for business, including web conferencing, operator assisted conferences and special services for investor relations conferences — all anytime, anywhere, on your terms.

