



AT Conference

Conference Call Services | Web Conferencing

PRESS RELEASE

AT Conference to Demonstrate its ManageYourCall and ManageYourConferencing applications at 2011 Channel Partners Conference & Expo

New Applications Enhance Conference Call Management and Account Administration Functions, Provide Agent and Reseller Partners a Stronger Service Offering

NEW YORK, March 3, 2011 - AT Conference today announced it will be exhibiting at the 2011 Channel Partners Conference & Expo, March 13-15 at the Aria Resort & Casino in Las Vegas. The company will be demonstrating its new web-based conferencing applications, ManageYourCall and ManageYourConferencing, in booth 1210. AT Conference's web-based applications give conference hosts greater control over live conferences as well as providing account administrators with an efficient, on-demand means of account management.

ManageYourCall and ManageYourConferencing further strengthen AT Conference's Reservationless Conference Calling service that it offers through its Partner Programs to agents and resellers of conferencing services.

The [ManageYourCall](#) conference call management application allows for complete control of reservationless conference calls by conference hosts via a web-based user interface. Using ManageYourCall's features, a conference host can control all the necessary tasks required for a complete and orderly conference call without the need for external operator assistance.

The [ManageYourConferencing](#) application allows administrators to manage and control their invoices/payment, account info, add/delete users, access recordings, and generate real-time reports of call usage and account activity via a web-based user interface.

- more -

AT Conference's [Partner Programs](#) allow telecommunications companies to leverage their existing client base, expand service offerings and increase revenue by providing conferencing services to their customers. The company can integrate conferencing into any telecom business quickly and efficiently to increase its market share and grow profits. Individually tailored programs can be created to meet specific partner needs.

AT Conference has been providing conferencing services to both agents and resellers since it was founded in 1999. AT Conference CEO, David Jannetti, added, "We attended our first Channel Partners Conference & Expo last year and it was a great experience as we introduced our Partner Programs to a wider audience of industry professionals. Our entire team is looking forward to demonstrating our new service enhancements to future partners at this year's event as we continue to focus on this important business vertical."

Potential partners can meet with AT Conference staff and get complete details of its Partner Programs and also receive in-depth demonstrations at booth 1210 during the 2011 Channel Partners Conference & Expo.

About AT Conference

AT Conference is a leading provider of conference call and web conferencing services that help businesses communicate more efficiently. The company is primarily focused on the SMB market and has over 75,000 users worldwide.

Headquartered in Southampton, New York, AT Conference also has operations in California, Georgia and Massachusetts. Its rapid and consistent growth have earned AT Conference recognition on Deloitte's Technology Fast 500™ and New York Technology Fast 50™ lists and on Inc. Magazine's Inc. 500™ and Inc. 5000™ lists of fastest growing North American companies.

More information is available at www.ATConference.com.

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