AT Conference Introduces New Feature to Assign Billing Codes to Conference Calls

New feature adds speed and accuracy to accounting for all conference call minutes, creates simple process for users to properly assign time spent on conference calls.

NEW YORK, March 18, 2009 - AT Conference has announced that it has upgraded its Reservationless Conference Calling service with a new feature that streamlines the process of assigning names and codes to conference calls. The new feature gives customers the ability to account for all conference call minutes by assigning costs accurately to the appropriate client, department or project.

AT Conference customers now have access to a web-based interface to assign a name or code of their choosing to each conference call in complete alphanumeric format and with no character limits. Any users of the company's reservationless service can now accurately assign time spent on conference calls in a matter of seconds with only a few mouse clicks.

The new feature eliminates the need for any manual end-of-month call reconciliation, a process that can be very time consuming and costly to perform.

There is no additional charge to customers to access the new feature.

AT Conference's CEO, David Jannetti, added, "We realized the importance to our customers to be able to assign a name or code to their conferences that everyone in their organization could understand. By giving users complete control of the process in an easy-to-use format we can save them a great deal of time while also providing greater accuracy and flexibility than other services out there."

A complete description of the new feature can be found on the AT Conference web site by going to www.atconference.com/billcodes.

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About AT Conference

AT Conference is a leading provider of conference call and web conferencing services that help businesses communicate more efficiently. The company is primarily focused on the SMB market and has over 50,000 users worldwide.

Headquartered in Southampton, New York, AT Conference also has operations in California, Florida, Georgia, Massachusetts and Nevada. Its rapid and consistent growth have earned AT Conference recognition on Deloitte & Touche's Technology Fast 500 and New York Technology Fast 50 lists and on Inc. Magazine's Inc. 500 list of fastest growing North American companies.

More information is available on the company web site at www.atconference.com.

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